

Project Proposal – PetSitter Connect

Prepared by WriteSpecs

Dear Mark,

Thank you for reaching out and sharing your idea for **PetSitter Connect**. We are excited to collaborate with you on transforming your concept into a complete and developer-ready specification and prototype.

Below is our proposed structure, time, and cost estimation for your project.

Phase	Description	Duration	Cost (USD)
1. Business Analysis & Specification	Collecting and analyzing requirements, defining user roles, creating detailed feature list and user flows.	2 weeks	\$1,400
2. UI/UX Design	Designing main wireframes and visual mockups that define user experience and interface consistency.	1.5 weeks	\$1,000
3. Interactive Prototype	Building a clickable, high-fidelity prototype that demonstrates navigation and user interactions.	1 week	\$700
4. Feasibility & Time Estimation	Technical assessment, MVP scope definition, and estimated development timeline.	0.5 weeks	\$300

Total duration: approximately 5 weeks

Total cost: \$3,400

Payment terms: 50% upfront, 50% upon project delivery.

Once the initial payment is received, we will schedule the kickoff meeting and start the Business Analysis phase.

Best regards,

WriteSpecs Team

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